

JUDGE KAPLAN**07 CV 7161**

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

DIRECT GROUP NORTH AMERICA, INC.,

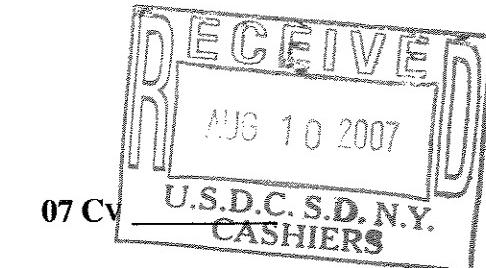
Plaintiff,

v.

TRANCOS, INC., COREGMEDIA ASSOCIATES,
INC.,

BRIAN NELSON, KEVIN BRODY, DAVID MACIEL
and CRAIG BOUGAS,

Defendants.



RULE 7.1 STATEMENT

Pursuant to Federal Rule of Civil Procedure 7.1 [formerly Local General Rule 1.9] and to enable District Judges and Magistrate Judges of the Court to evaluate possible disqualification or recusal, the undersigned counsel for Direct Group North America, Inc., (a private non-governmental party) certifies that there are no corporate parents, affiliates and/or subsidiaries of said party, which are publicly held.

Dated: New York, New York
August 10, 2007

HANLY CONROY BIERSTEIN SHERIDAN
FISHER & HAYES LLP

By: Steve Hayes
Steven M. Hayes (SH-2926)
112 Madison Avenue, 7th Floor
New York, New York 10016
Telephone: (212) 784-6400
Facsimile: (212) 784-6420

Attorneys for Plaintiff